

WHY SLOW DOWN ON THE ROAD?

Because speeding can kill and injure

DRIVERS, BE CAUTIOUS

It is very important to obey the speed limit near schools and playgrounds. Play it safe and protect children.

MINOR SPEEDING IS NOT HARMLESS

Driving 10 km/h over the speed limit in an urban area can make the difference between life and death. Pedestrians and cyclists are vulnerable. Think of them before speeding up.

BRAKING DISTANCE MAY SURPRISE YOU

If you brake at 70 km/h, you will cover the equivalent of half the length of a football field before coming to a stop. Give yourself a wide margin of safety.

THERE'S NO NEED TO RUSH

In a 1-km-long road work zone, driving at 100 km/h instead of 80 km/h will only save you 9 seconds. It's not worth risking a worker's life for just a few seconds, is it?

Be part of the solution.

Reduce the number of casualties on our roads.

WHY SLOW/DOWN ON THE ROAD?

Because speeding is expensive

SPEEDING

Driving at 115 km/h
in a 90 km/h zone = \$90
+ fees + 2 demerit points
+ higher licence cost

EXCESSIVE SPEEDING

Driving at 95 km/h
in a 50 km/h zone = \$390
+ fees + 6 demerit points
+ higher licence cost
+ 7-day licence suspension

2nd similar offence
= same fine,
fees and demerit points

+ higher licence cost
+ 30-day licence suspension
+ 30-day vehicle seizure
and impoundment

FINES DOUBLED

SPEEDING IN ROAD WORK ZONES

Driving at 100 km/h
in a 70 km/h zone = \$210
+ fees + 2 demerit points
+ higher licence cost

SPEEDING

IN SCHOOL ZONES

(during the school year)

Driving at 45 km/h
in a 30 km/h zone = \$90
+ fees + 1 demerit point
+ higher licence cost

NOT ADAPTING YOUR SPEED TO WEATHER CONDITIONS

Driving too fast in certain
weather or road conditions,
such as fog, ice, snow or rain
= \$60 + fees
+ 2 demerit points
+ higher licence cost

Be part of the solution.

Avoid financial
and material costs.

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Société de l'assurance
automobile

Québec 

Avec vous,
au cœur de votre sécurité